

THE 4TH BRITISH BEARD & MOUSTACHE CHAMPIONSHIPS 2018

Eddie 'The Beast' Hall - #BBMC2018

Contact for interviews, appearances, further information, etc.

Message: facebook.com/SandgrownBeardsmen

Email: 2018bbmc@gmail.com

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PRESS RELEASE – 9th August 2018

Bearded UK and World's Strongest Man, **Eddie 'The Beast' Hall**, is honoured as part of the **British Beard & Moustache Championships 2018**.

Having been shortlisted among other notable whiskered citizens of the UK within the public eye, Mr Hall was selected by the jury to be the recipient of the **The Whiskered Übermensch Award** in its inaugural year!

Eddie is the only man to dead-lift 500Kg during the World's Strongest Man challenge 2017, setting a world record. He has also set world records for the Log Press and Axle Press.

Eddie's book, *Strongman*, details his life, his passions and his achievements.

www.eddiehallstrongman.com

The 4th British Beard & Moustache Championships 2018 is coming to the **Empress Ballroom**, Blackpool, Lancashire on Saturday 18th August 2018 (10.00 – 23.00), hosted by the **Sandgrown Beardsmen**, in association with **Woody's – Grooming for Men**.

The BBMC, a charity fundraising event, is an open championship. No club membership or affiliation is required to enter. It is an inclusive event that is gender neutral, we welcome all nationalities, sexualities, creeds or clans irrespective of how attendees identify.

There are 21 categories including the ever popular Freestyle along with Handmade Creative, Natural and under 16s (with free entry for under 12s).

This biennial event, previously held in Brighton (2012), Bristol (2014) and Liverpool (2016), attracts competitors, their families, friends, spectators and supporters, with and without whiskers, not only from all areas of the UK, but further afield.

Hosted by the Sandgrown Beardsmen (Blackpool's original and only beard & moustache club) and presented by 'local celebrity', comedian and compère, **Ryan Gleeson**, music from Blackpool popular beat combo, **We Are Troubadour**, closing the event, with *Wurlitzer* intermissions and *The Huntys*!

Tickets available from Skiddle.com – search 'beard'. All proceeds go to charity.

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Further information attached...

Contacts:

Sandgrown Beardsmen

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Tel/TXT/WhatsApp: 07 999 435 758

Online presence:

Sandgrown Beardsmen web site:
sandgrownbeardsmen.uk
Sandgrown Beardsmen Instagram:
@Sandgrown_Beardsmen

BBMC2018 web site: www.tbbmc.co.uk
BBMC2018 Facebook Page: @TBBMC
BBMC2018 Instagram: @tbbmchamps
BBMC2018 Twitter: @TBBMC2018

StreetLife

StreetLife web site: wearestreetlife.org
Email: info@wearestreetlife.org
Tel: 01253 294477

Headline Sponsor

Woody's Grooming for Men
Web site: woodysgrooming.com
Facebook: facebook.com/Woodysgroominguk

Pre-party Sponsor

Captain Fawcett
Web site: captainfawcett.com
Facebook: facebook.com/captainfawcett
Email: info@captainfawcett.com

After-party Sponsor

Brighton Beard Company
Web site: thebrightonbeardcompany.co.uk
Facebook: facebook.com/TheBrightonBeardCompany
Email: hello@thebrightonbeardcompany.co.uk
Tel: 01273 911090

Venues

Empress Ballroom, Winter Gardens, Blackpool
Web site: wintergardensblackpool.co.uk
Tel: 01253 629600

Bootleg Social

Facebook: facebook.com/bootlegbars
Email: info@bootlegsosial.co.uk
Tel: 01253 932627

Event entertainment

Ryan Gleeson (compère)
Web site: ryangleeson.com
Facebook: facebook.com/RyanGleesonComedy
Email: ryan@comedystation.co.uk

Troubadour (headline band)

Web site: wearetroubadour.co.uk
Facebook: facebook.com/wearetroubadour.co.uk
Email: troubadour2007@yahoo.co.uk

The Mighty Wurlitzer (Empress Ballroom)

Image Files

Please find on the BBMC2016 site (<http://tbbmc.sandgrownbeardsmen.uk/media-centre/>) – event art and **Ian Crockart** folder 20 images of the British Beard & Moustache Championships 2016 taken by photographer Ian Crockart (in association with '*Captain Fawcett*'). Images of competitors at St Georges Hall, Liverpool.

Please credit **Ian Crockart** for any and all images used on any platform.

Images may only be used to accompany articles, features, stories, etc., about the **British Beard & Moustache Championships 2018** to be held at the Express ballroom, Winter Gardens, Blackpool. 18th August 2018.

All image files names relate to the individual depicted in the image and should also be credited.