

THE 4TH BRITISH BEARD & MOUSTACHE CHAMPIONSHIPS 2018

#BBMC2018

Contact for interviews, appearances, further information, etc.

Message: facebook.com/SandgrownBeardsmen

Email: bbmc2018@sandgrownbeardsmen.uk

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PRESS RELEASE – 7th June 2018

Presented by the **Sandgrown Beardsmen**, in association with **Woody's – Grooming for Men - The 4th British Bread & Moustache Championships 2018** is coming to the **Empress Ballroom**, Blackpool, Lancashire – the UK's favourite seaside town – on Saturday 18th August 2018 (10.00 – 23.00).

TBBMC2018 is a fundraiser benefiting **StreetLife**, a local charity providing help and support to Blackpool's homeless 16-25 year olds.

The BBMC is an open championship. no club membership or affiliation is required to enter. It is an inclusive event that is gender neutral, we welcome all nationalities, sexualities, creeds or clans irrespective of how attendees identify.

This biennial, *open* event, previously held in Brighton (2012), Bristol (2014) and Liverpool (2016), attracts competitors, their families, friends, spectators and supporters, with and without whiskers, not only from all areas of the UK (including yours!), but further afield.

A full day event with traditional seaside themes, entertainment, stalls, sidebar activities for all ages, Punch & Judy, ice-cream, candy floss, rock and Lancashire delicacies, it proves to be a great day out for the whole family.

Based in the **Blackpool Winter Gardens**, in the heart of the town, with wristband access attendees are free to break up the day and check out what else the town has to offer.

Those making a weekend of it arriving on the Friday have free entry to the Pre-Party hosted by **Captain Fawcett** at **The Bootleg Social** (Topping St, Blackpool) from 7pm til late.

The event proper kicks off at midday Saturday 18th August 2018 (doors open 10am for registration, photographs, 'Grand Parade' Blackpool Tower Headland, etc.).

Hosted by the Sandgrown Beardsmen (Blackpool's original and only beard & moustache club) and presented by local comedian and compère, **Ryan Gleeson**, music from Blackpool popular beat combo, **Troubadour**, closing the event, with *Wurlitzer* intermissions and *The Sandgrown WAGs!*

The after party, hosted by **Brighton Beard Co.** will provide a royal send off to the newly crowned champions of each of the 21 beard & moustache categories – plus *Best in Show!*

Tickets available from Skiddle.com – search 'beard'. All proceeds go to charity.

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Further information attached...

Contacts:

Sandgrown Beardsmen

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Online presence:

Sandgrown Beardsmen web site:
sandgrownbeardsmen.uk
Sandgrown Beardsmen Instagram:
@Sandgrown_Beardsmen

BBMC2018 web site: www.tbbmc.co.uk
BBMC2018 Facebook Page: @TBBMC
BBMC2018 Instagram: @tbbmchamps
BBMC2018 Twitter: @TBBMC2018

StreetLife

StreetLife web site: wearestreetlife.org
Email: info@wearestreetlife.org
Tel: 01253 294477

Headline Sponsor

Woody's Grooming for Men
Web site: woodysgrooming.com
Facebook: facebook.com/WoodysGrooming

Pre-party Sponsor

Captain Fawcett
Web site: captainfawcett.com
Facebook: facebook.com/captainfawcett
Email: info@captainfawcett.com

After-party Sponsor

Brighton Beard Company
Web site: thebrightonbeardcompany.co.uk
Facebook: facebook.com/TheBrightonBeardCompany
Email: hello@thebrightonbeardcompany.co.uk
Tel: 01273 911090

Venues

Empress Ballroom, Winter Gardens, Blackpool
Web site: wintergardensblackpool.co.uk
Tel: 01253 629600

Bootleg Social

Facebook: facebook.com/bootlegbars
Email: info@bootlegsosial.co.uk
Tel: 01253 932627

Event entertainment

Ryan Gleeson (compère)
Web site: ryangleeson.com
Facebook: facebook.com/RyanGleesonComedy
Email: ryan@comedystation.co.uk

Troubadour (headline band)

Web site: wearetroubadour.co.uk
Facebook: facebook.com/wearetroubadour.co.uk
Email: troubadour2007@yahoo.co.uk

The Mighty Wurlitzer (Empress Ballroom)

Image Files

Please find on the BBMC2016 site (<http://tbbmc.sandgrownbeardsmen.uk/media-centre/>) – event art and **Ian Crockart** folder 20 images of the British Beard & Moustache Championships 2016 taken by photographer Ian Crockart (in association with 'Captain Fawcett'). Images of competitors at St Georges Hall, Liverpool.

Please credit **Ian Crockart** for any and all images used on any platform.

Images may only be used to accompany articles, features, stories, etc., about the **British Beard & Moustache Championships 2018** to be held at the Express ballroom, Winter Gardens, Blackpool. 18th August 2018.

All image files names relate to the individual depicted in the image and should also be credited.